

# Parking Banner Scheme

The Parking Banner Scheme is offered by the Hampshire Road Safety Team. All schools in the Hampshire County Council area have the opportunity to take part.

The aim of the scheme is to produce a banner to be displayed outside the school which draws parent's attention to parking problems.

The Road Safety Team print and post banners free of charge.

## How to produce your banner

We suggest the school runs a competition with the children to come up with a slogan for the banner. This could be across the whole school or in a particular year group.

Although the only information required for the banner is the actual text, getting the children to produce Road Safety posters, which can be displayed inside the school, is a good structure for the competition.

To help teachers with the poster activity, we have a range of Road Safety resources available which we can loan to the school free of charge.

## The slogan

We ask pupils to think of a message which they feel would encourage their parents to park away from the gates. Here are a few examples which other schools have used:

"Show you care, park elsewhere!"

"Please don't park but drive with care, little children everywhere."

"Don't you know the zig zag rule? Please don't park outside our school!"

"Slow down and think before you park!"

Many children come up with rhyming slogans but this isn't essential. The slogan needs to be short and catchy with a maximum of twelve words.



For further information on running the Parking Banner Scheme at your school, please contact the Road Safety Team on 01962 846100.