

Internet accessible campaigns & resources



Hampshire County Council Road Safety: StreetSense

www3.hants.gov.uk/streetsense.htm

'StreetSense' is a road safety campaign aimed at secondary school students aged 11 -16, to highlight the dangers of being distracted at the roadside.

It is a Hampshire County Council led campaign that aims to reduce the number of casualties amongst this age group on Hampshire's roads.

By using a range of measures - including educational materials for use by schools and talks from road safety experts - the new campaign will remind both teenagers and pre-teens about keeping safe as they travel on foot or by bike, particularly to and from school.

This approach in heightening awareness of the potential dangers from being distracted by using mobiles, MP3 players or by friends around roads is intended to stay with them as they become young motorists, encouraging them to be safer drivers and riders.

Available resources:

Year 7 & 8 Assembly – delivered by a StreetSense road safety officer in your school and covering cycle safety, car passenger safety and pedestrian safety

Year 7 & 8 Theatre in Education – The Decision, an award-winning play written by Liam Scott that focuses on young people and road safety. The play is set in a court room and flashes back to moments in the young people's lives, eventually leading up to the death of a young boy called Jamie who is hit by a car.

Year 9 Road Safety Distractions Workshop – Delivered by the HCC road safety team, this interactive workshop for Y9s invites students to think about how road safety issues affect them as individuals. It is an open forum for the young people to discuss and debate issues that come up.

Year 1- & 11 CAD Workshop – for pupils interested in Design & Technology. Students are shown what CAD is used for in Road Safety and have an opportunity of designing using the software themselves. The use of a computer suite is required for this workshop.

Other campaign materials are also available including pull-up banners, posters, postcards, car park banners, booklets and videos. Contact road.safety@hants.gov.uk for more information.



Living Streets (Hampshire County Council partner)

<http://www.livingstreets.org.uk/walk-with-us/walk-to-school/secondary-schools>

Most secondary school students make their own decisions about how to get to school. At Living Streets we aim to get more young people walking. We offer a range of initiatives aimed at young people themselves, based on what we know about their values and motivations. Currently, under 40 per cent of secondary school students walk to school. In the last three years, we've reached over 300,000 secondary school students through the Walk to School campaign to get them walking. See more at:

www.livingstreets.org.uk/walk-with-us/walk-to-school/secondary-schools#sthash.PvrHSFwr.dpuf

Free Your Feet

Would you like healthy, alert students arriving at a safe, congestion-free school gate every morning? So would we! Living Streets' Free Your Feet challenge is a simple and effective whole-school walking challenge. Our Free Your Feet kits, will ensure you have everything your secondary school needs to run the week-long challenge. See more at:

www.livingstreets.org.uk/walk-with-us/walk-to-school/secondary-schools/free-your-feet-walking-challenge#sthash.dnQhuxqS.dpuf

Campaign in a Box

Campaign-in-a-Box is our citizenship challenge. The kit contains everything an adult mentor needs to facilitate a series of workshops looking at the barriers to walking. They can then develop solutions and share these with local decision-makers. Participants will gain expertise in:

- team-working
- project management
- campaigning

See more at:

www.livingstreets.org.uk/walk-with-us/walk-to-school/secondary-schools/campaign-in-a-box#sthash.OKIXQN7c.dpuf

Video Project

Funded by Northern Film and Media and the Big Lottery Fund, the video project helped young people share their experiences of their school journeys. - See more at: www.livingstreets.org.uk/walk-with-us/walk-to-school/secondary-schools/campaign-in-a-box/video-project#sthash.s67BjA3Y.dpuf



Sustrans (Hampshire County Council partner)

<http://www.sustrans.org.uk/our-services/who-we-work/teachers/sustrans-big-shift>

Sustrans' Big Shift is a brand new free-to-access online challenge to motivate the school community to travel more actively. The challenge sets schools individual targets, based on how pupils currently travel to school - helping them make a Small Step, Big Stride or Giant Leap to increasing active travel.

Key features

- Open to all schools in the UK
- Free of charge
- Available all year round – schools can choose any five days to take the challenge
- As well as a whole school, individual classes and year groups can take part
- Option for schools to repeat the challenge to improve on their achievements

Visit the Big Shift website for more information and to take part: <http://bigshift.sustrans.org.uk/>

Before taking part in the challenge we recommend you take a look at our fantastic free guide 'Increasing active travel to school – a six-week step-by-step guide'. Designed for teachers, parents and governors to help get more people active on the journey to and from school, the guide contains a suggested programme and top tips for events, activities and lessons to inspire more journeys by foot, bike or scooter.

The programme is designed to be delivered over six weeks (though you can take longer if you wish) culminating in a celebratory week of action – a perfect build up to Sustrans' Big Shift challenge!

Contact us now for a copy, call 0117 915 0100 or email the Education and Young People's team.

Room9Media Activity books

www.room9media.com/5to16.html

Activity books "**Right Turn**" aimed at **cyclists** aged between 10 – 13 years old and covering the content of Level 2 Bikeability and "**Move on Up!**", covering **road safety issues** in a lively and engaging manner, specifically designed for Year 7 children who have just moved up to secondary school.



THINK! Education online

<http://think.direct.gov.uk/resource-centre/>

The resource centre is a one stop source of THINK! road safety education materials. There are 10 secondary aged lesson packs that will help you teach a range of road safety topics to teenagers. Each lesson pack contains a lesson plan, links to road safety teaching resources and activities; everything you need to plan and deliver effective road safety education. These resources are not limited to classroom use and we hope that they will be used by anyone with responsibility for educating children and teenagers on road safety, including road safety officers, police and fire officers, out of school leaders, and parents. If you're a pupil, you could help your friends and classmates stay safe on the road by using our information and activities in an assembly, tutor time or at a youth group.

Lower secondary (11-14 – Key Stage 3)

Causes of accidents
Challenging risky behaviour
Crossing the road safely on your own
Cycle safety
Dealing with distractions
Planning a journey

Upper secondary (14-16 – Key stage 4)

Causes of accidents
Challenging risky behaviour
Dealing with distractions
Planning a journey

Transport for London

<https://www.tfl.gov.uk/info-for/schools-and-young-people/teaching-resources>

- **Life's Journey** is a road safety resource aimed at students aged 11-14 and their teachers. This resource tackles road safety and citizenship issues and looks at the positive and negative impacts of different forms of media.
- **Youth Travel Ambassadors (YTA)** is a youth-led education project developed by TfL. The programme is delivered by the London Transport Museum on behalf of TfL in partnership with London boroughs, local police and other stakeholders. Take ideas from this scheme to use in your school.
- **In a Flash** is a road safety resource aimed at students aged 16+ and their tutors. One in three new drivers has a crash within the first six months of passing their driving test and research has shown that young drivers or passengers are much more likely to be involved in a collision. This resource addresses key issues faced by young people in their pre-driving and early driving years. Visit the [In a Flash](#) website.