

Examples of good practice



Examples of good practice in secondary schools

Coopers Coburn & Company School (Travel initiatives – cycling & ASB)

<http://www.modeshift.org.uk/knowledge/uploads/3924fd28008822df4ad9e4f493b71bc6fa2.pdf>

Coopers Coburn & Company School presented their campaigns at a Modeshift conference in London. Their Youth Travel Ambassadors have set up a Bike club, introduced the awarding of house points for cycling to school and have hosted a biker's breakfast. They also specifically targeted girls at the school to get them cycling.

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YTA – Bikers Bonus Toolkit

The toolkit includes several items: a 'Bikers Breakfast' voucher, a 'Bikers Bonus Loyalty Card', a 'Campaign Material Concepts for the 2014/15 YTA scheme' grid, and a 'Bikers Breakfast' poster. The voucher and poster both state: 'This voucher entitles the student to a single bacon or single chicken roll/wrap or Hot Chocolate. Valid at Breakfast or Break times only.' The loyalty card is for 'Bikers Bonus Loyalty Card' and 'Youth Travel Ambassadors'. The poster also includes the text: 'It's so simple, all you have to do is ride to school three times in a week. This will gain you a: (Add Prize here) When does it start? (Add start date here)'.

They even worked with the Metropolitan Police and made and launched in their borough a “Busted” video highlighting the importance of targeting antisocial behaviour on buses.

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YTA – Buses / Busted

- Our 2013 YTA scheme was to tackle ASB on buses with the Metropolitan Police.
- Also to improve safety for young Londoners by increasing spatial awareness.
- We re-launched 'Busted' within our borough.

The full presentation is included in this folder.



Swanmore College (Geography)

Swanmore put together a geography project as part of a Year 8 Sustainable Development project using data from the Swanmore School Travel surveys completed and submitted to Hampshire County Council's School Travel Plan Team.

This data was supplied to Swanmore College by HCC along with postcode and walking zone maps based on the school's census data. The students then did a 6 week project using this information in order to investigate modes of travel and their impact on the local environment. The children put together video presentations of their findings and recommendations, two of which are being implemented by the school.

The STP data are included in this folder.

The Wavell School (Living Streets Campaign in a Box & Maths Project)

As part of the Living Streets 'Campaign in a Box' project, Wavell investigated how changes in their local environment could impact on travel in the local area. In maths, school travel data was analysed and used to create graphs and presentations in Excel and Word.

Copies of their presentations and the introductory PowerPoint presentations including their school travel data are included in this folder.