



The Coopers' Company & Coborn School

Sustainable Travel: Active, Responsible, Safe.

Modeshift - 15/1/15

Presentation by Harry Rushworth

Who are we?



- The Coopers' Company & Coborn School.
- ~1450 students and staff.
- Upminster, LondonBorough of Havering.
- Secondary School & Sixth Form.



'STARS' Awards Timeline



o 2009



o 2012



Sustainable Travel
Accredited & Recognised
Cycle Beacon School 2012



Sustainable Travel
Accredited and Recognised
Outstanding level 2012

2013



Travel Plan Creation



- In 2008, Mr Hanford created our first school travel plan.
- He set up a committee with 5 students.
- Our initial travel plan was approved by 2009.

New Bike Sheds







Old Bike Sheds

New Bike Sheds

Bikeability

- In 2009, Bikeability sessions started.
- We now cater for levels 1,2 and 3 for all years.
- ~60 students a year (third of the school).



Bikeability Participants

Student-led Progress



- In 2010, the STP Committee became wholly student-run.
- A group of 20 students.
- Mr Hanford organised meetings.
- Students created and implemented policies.



Part of the Committee in 2010

YTA – Girls Cycling



- In 2012, we joined the YTA program.
- We wanted to get more girls to cycle.
- We had a 700% increase.



CCCS YTAs pitching at the London Transport Museum

YTA - Girls Cycling





Girls Cycling to School





Notice Boards





External Notice Board by Bike Sheds



Cafeteria Notice Board

Promotion







Bike Club

LOUIS DEPTHURS

- Set up in 2012.
- Cycles

 around local
 roads at
 lunchtime.



Mr Hanford trying to look cool with the CCCS Bike Club

Bike Polo

- Set up in 2012.
- 15 strong team.
- Won the interborough bike polo tournament in 2014.





CCCS Bike Polo Team

Cycling Beacon Award



- In recognition of our heavy focus on cycling, we won the 'Cycling Beacon Award' in 2012.
- Also received
 Gold.



Taking Part in a Workshop at the Awards

Event

New Bike Sheds









Staff Bike Shed

School of the Region



- In October 2013, we received the 'School of the Region' award.
- Mr Hanford also won an award.



Receiving Our Award

YTA – Buses / Busted



- Our 2013 YTA scheme was to tackle ASB on buses with the Metropolitan Police.
- Also to improve safety for young Londoners by increasing spatial awareness.
- We re-launched 'Busted' within our borough.

New Cycle Lane





Looking towards the main road



Looking towards the school

YTA – Bikers Bonus Toolkit





Bikers Breakfast.

This voucher entities the student to a single bacon or single chicken roll/wrap or Hot Chocolate.

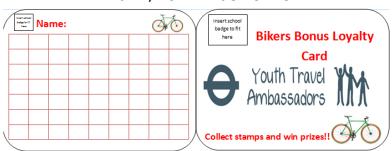
Valid at Breakfast or Break times only!



This youcher entities the student to a single bacon or single Chicken roll/wrap or Hot Chocolate.

Valid at Breakfast or Break times only!

Campaign Material Concepts for the 2014/15 YTA scheme





Busted Videos



- Anti Social Behaviour
- Awareness



Thank You

The Coopers' Company & Coborn School