

## **Feet First**

If you live or work in Winchester, and would like to walk more often, then Feet First could be for you.

Winchester City Council are encouraging residents, employees and visitors to walk more often. Whether that be part of your journey to work, a trip to the gym or the shops - walking is a great way to get there. Of course there are added benefits too like getting fitter and helping to improve air quality in the area.

Feet First aims to:

1. Provide information, signage and leaflets to maximise potential for walking
2. Begin the process of changing infrastructure to improve walking routes
3. Ensure that the benefits of encouraging more people to walk are embedded across a wider range of organisations
4. Provide opportunities, stimulus and rewards for walking
5. Identify and co-ordinate resources to make the urban realm more walking-friendly

Feet First will focus on promoting all forms of walking whilst looking at ways of identifying additional resources to bring about improvements to our infrastructure which will make walking easier in future.

If you would like to get involved or find out more about the Feet First campaign, email [NLawrence@winchester.gov.uk](mailto:NLawrence@winchester.gov.uk).