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| **Session 4** – **Project Evaluation** | | | **Day/Date**:  **No. in group**: | | |
| **LESSON AIM**: To evaluate the campaign delivered by the Ambassadors | | | | | |
| **LEARNING OUTCOMES**:   1. **To understand the need to report on a campaign.** 2. **To have written a report and/or an ATA campaign Poster Report.** | | | | **KEYWORDS**:  *Evaluation*  *Reporting* | |
| **RESOURCES REQUIRED**   * Project Evaluation PPT. * Project Poster Report Template. | | **NATIONAL CURRICULUM LINKS**  **English -** *writing for a wide range of purposes and audiences, plan, draft, edit and proof-read*  **PSHE** - *importance of physical activity and diet for a healthy lifestyle*  **Design & Technology** - *critique, evaluate and test their ideas*  **Citizenship** - *the roles played by public institutions and voluntary groups in society, and the ways in which citizens work together to improve their communities, including opportunities to participate in school-based activities* | | | |
| **Time:** |  | | | | **Which LO is addressed?**  **How can you tell if it's been achieved?** |
|  | **Slide 2** - Presentation Review Group Feedback  Ambassadors to discuss how they felt the presentation went:  • What went well?  • What could be improved upon?  • Who has really stood out in your team and why? | | | |  |
|  | **Slide 3** – Measuring Impact  Discuss the importance of reporting and how this can help measure the success of the campaign. Ask the Ambassadors:   * Why do you think reporting on your ATA campaign is important? * Who are you reporting to and why? * What kind of things do you think you need to report on? * How could you present your report? | | | | LO1 |
|  | **Slide 4 & Slide 5** – Task, Project Report Poster  Ambassadors to complete a Poster Report or article for the school Newsletter.  Use the Poster Report Example for guidance. | | | | LO2 |
|  | Celebrate! | | | |  |
|  | **Project end** | | | |  |