

## **Modeshift STARS - Initiatives Guide Secondary Schools**



Cycling —Travel		
C1	Dr Bike/cycle maintenance sessions	
C2	Cycle parking installed	
C3	Bikers Breakfast	
C4	Opportunity to practice cycling skills at break time	
C5	School takes part in Sustrans Big Pedal	
C6	Cycle competitions/ schools cycle chal- lenge	
C7	Cycle reward scheme	
C8	Bike week	
C9	Cycle club in place	
C10	Pool bike system in place	
C11	Cycle purchase scheme for staff	
C12	Bicycle Security Marking	
C13	Cycle rides/excursions	
C20	National Cycle Challenge	
	Other cycling initiatives	
Public	Transport—Travel	
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PT1	Public transport used for school trips	
PT1 PT2	Public transport used for school trips School promotes public transport	
	Public transport used for school trips School promotes public transport School promotes responsible behaviour on public transport / has bus behaviour policy	
PT2	Public transport used for school trips School promotes public transport School promotes responsible behaviour on public transport / has bus behaviour	
PT2 PT3	Public transport used for school trips  School promotes public transport  School promotes responsible behaviour on public transport / has bus behaviour policy  Private coaches for school trips pick up	
PT2 PT3 PT4	Public transport used for school trips  School promotes public transport  School promotes responsible behaviour on public transport / has bus behaviour policy Private coaches for school trips pick up and set down in safe / accessible places. School promotes young person's travel	
PT2 PT3 PT4 PT5	Public transport used for school trips School promotes public transport School promotes responsible behaviour on public transport / has bus behaviour policy Private coaches for school trips pick up and set down in safe / accessible places. School promotes young person's travel card scheme	
PT2 PT3 PT4 PT5 PT9	Public transport used for school trips  School promotes public transport  School promotes responsible behaviour on public transport / has bus behaviour policy  Private coaches for school trips pick up and set down in safe / accessible places. School promotes young person's travel card scheme  Catch the bus week  School has anti-bullying policy for school	

Walking & Scooting—Travel		
W3	Local Walking Reward Scheme	
W8	5 / 10 Minute walking zone in place	
W9	Educational / Curriculum Walks	
W11 W14	Walking trips Active travel breakfast	
W16 -		
18	Other walking/scooting initiative	
Road	d Safety & Training—Travel	
R1	Cycle training for pupils (E.g. Bikeability)	
R6	Independent travel training	
R7 R8	Young Driver Training Cycle training for staff and / or parents	
R9	Road Safety assembly/ presentation	
	School invites experts/organisations to talk	
R11	about personal safety	
R12	Safety around large vehicles training	
R14	Pupils monitoring traffic	
R15	School has lobbied for installation of traffic calming outside of school	
R16	School has lobbied for installation of safer crossings on the route to school	
R17	School has lobbied for installation of 20mph zone outside of school	
R18	Road Safety Day/Week	
R23	In car safety training for young adults	
R19– 21	Other road safety & training initiatives	
Air G	Quality—Travel	
AQ1 AQ2	School promotes car sharing Car free days	
AQ3	Car free zone in place	
AQ4	Park and walk/stride scheme	
AQ5	Removal of car parking spaces	
	Highway code is promoted to students, staff	
AQ6	and parents	
AQ7	Parent parking campaign	
AQ8	Parking Pledge Scheme	
AQ9	Eco Driver Training	
AQ13	Anti Idling Initiative	
AQ14	Air Pollution Promotion	
AQ15	National Clean Air Day	
AQ10 —12	Other smarter driving initiatives	

Prom	Promotion—Supporting	
PR1	Newsletter	
PR2	Info sent to residents / School communicates with residents	
PR3	Local media / Schools gets local media attentio	
PR4	Presenting to/ sharing ideas with other schools	
PR5	Distributing cycling and public transport maps	
PR6	School has an active travel policy	
PR7	Travel information on notice board	
PR8	Competitions run & promoted within school	
PR9	Assembly	
PR10	Social Media Campaign	
PR11	Sponsored events	
PR12	Parents' evenings/ Induction evenings	
PR13	Information on website	
PR14	Councillor/ MP/ Mayor invited to an event	
PR15	Within the Prospectus	
PR16	Letter from Head Teacher to Parents	
PR17	New parent pack	
PR18	Transition activities	
PR19	School Railing Banners	
PR20	JTA/ATA/JRSO in place	
PR21	Travel to school information maps created	
PR27	Active travel shop/enterprise	
PR22 —24	Other promotion method	

Curriculum—Supporting			
CU1	School takes part in competitions promoted by others		
CU2	School teaches the health benefits of safe / active travel		
CU3	School teaches environmental benefits of active travel		
CU4	Theatre in Education on sustainable travel or road safety		
CU5	Bike maintenance lessons		
CU6	Cycling lessons (PE)		
CU7	Road safety lessons		
CU8	Pupils use school travel survey data from STARS in lessons		
CU9	School uses Living Streets WOW Travel Tracker to collect data		
CU1 3	School collects postcode data		
CU1 0-12	Other curriculum initiatives		
Part	Partnerships—Supporting		
P1	School works with Police/ Safer Neighbour- hood Team/ PCSO to promote safe & sus- tainable travel		
P2	School works with other schools to promote safe and sustainable travel		
P3	School presents their work to other groups		
P4	School works towards the Sustainable Schools Framework		
P5	School works with Local councillors/ Mayor/ MPs		
P6	School has achieved Eco School status		
P7	School works with local residents/ resident associations to promote safe and sustainable travel		
P8	School works with local charities/ NGOs to promote safe and sustainable travel		
P9	School works with local sport/ health part- nerships to promote safe and sustainable travel		
P10- 12	Other partnership initiatives		

