

BLING YOUR BIKE DAY C15

This activity is perfect for all age groups and can be customized for bikes, scooters, or any type of wheels. This is the perfect opportunity for the whole school community to be involved in one way or another with a fun event, from competition entries to cheering on in the parade. It seamlessly integrates with events like Sustrans Bike Walk and Wheel or Clean Air Scooter Challenge week. It's an interesting and engaging way to encourage children to ride their bikes or scooters to school. It not only promotes active and sustainable travel but also allows children to explore their creative side. This activity presents a great photo opportunity to capture the creativity and fun of the event.

★ THE BASICS OF BLING YOUR BIKE DAY

Time: Align with another event, such as Bike Week. Allow enough time for other initiatives you may be delivering eg a Parade.

Theme: Consider a theme eg Jubilee or British Birds.

Resources: Bikes can be decorated at home or resources can be provided in school. Consider items such as fairy lights, tinsel or any recyclable materials.

Safety: Remind children to ride their bikes safely. Decorations should not interfere with the wheels or brakes.

Working Group: Involve your JTAs/ JRSOs/ Eco team in the process. Could they judge the competition or take photos?

C15 Bling Your Bike Day

★ MAIN TRAVEL INITIATIVES

Cycle Storage Installed: As part of the launch of new cycle storage you could run a Bling Your Bike day.

Break Time cycling practice: Children could practice their basic cycling skills at breaktime in an designated area of the playground.

Bike To School Week: Run a Bling your bike week during this event at the beginning of the academic year.

Clear Air Scooter Challenge Week: Again, this event lends itself perfectly to running a bling your wheels event.

C2 Cycle parking Installed
C4 Opportunity to practice cycle skills at breaktime
C8 Bike Week
W16-18 Clean Air Scooter Challenge Week.

★ PROMOTIONAL ACTIVITIES

Newsletter: promote, advertise and feedback to parents in your newsletters.

Competitions: Involve your JTAs/JRSOs in the judging process. The bikes could be left anonymously or children could add their name/class.

Parade: This could be an alternative assembly, children to parade their bikes either in the playground or hall. They could be invited to talk about their entry.

Social Media Campaign: promote the event before and add photos of entries. Add other information on the health and environmental benefits of cycling/scooting.

PR1 Newsletter
PR8 Competitions run and promoted in school
PR9 Assembly
PR10 Social Media Campaign

★ SUPPORTING ACTIVITIES

Bike Count: JRSOs/JTAs/Eco Team/School Council can be involved with conducting a bike count. They could count how many bikes were being brought to school a week before promoting the Bling your Bike then repeat the count on the week of the competition.

Parent Involvement: Involve the PTA with the event, they could organise the day, run the competition and the prizes. It is always helpful to have parent support and they can be part of your Working Group.

P2 Bike Count
PA3 Other parent Consultation

★ RELATED CAMPAIGNS, EVENTS & WEBSITES

Events:

September: [Cycle To School Week](#)

March: [Sustrans Big Walk and Wheel](#)

June: [Clean Air Scooter Challenge](#)

Useful websites:

[Sustrans Cycle Like A Pro](#)

C8 Bike Week
C5 School takes part in Sustrans Big Walk and wheel