

North Whiteley Travel Matters: Issue 9

Hampshire County Council's Travel Planning Team is delivering a Travel Plan for North Whiteley on behalf of the North Whiteley Consortium. Our focus is helping you to travel more actively and sustainably by supporting you to swap car journeys for more walking, cycling and shared transport.

Have you used your £100 Green Travel Boost?



Since we launched the £100 Green Travel Boost in July, we've been thrilled to see a steady stream of applications for items that will help you travel more sustainably, both locally and beyond. The most popular items so far have been walking gear like boots, trainers, and waterproof, windproof clothing, followed by bicycles and cycling accessories.

This initiative, funded by the developer, allows each household in the North Whiteley development to claim up to £100 to support sustainable travel and reduce car use.

[Visit [£100 Green Travel Boost](#) webpage for more information]

Can you go car-free for a day?

September 22 is World Car Free Day, celebrated globally. This idea started in the 1970s and has been embraced by many cities as a chance to show how pollution impacts our lives and how much better our cities could be without relying on private cars for transport. Can you go car-free for a day? Or perhaps you could participate in a 30-day challenge organized by the climate charity Possible?



[Take on the 30-day car free challenge]

New resource highlights benefit of cycling



Great news for Hampshire residents who love cycling or want to give it a try! There's a new website packed with information about cycling in Hampshire. You can check it out at Life's Better by Bike. It has everything you need, from local cycle routes and a route planner to practical advice and links to cycling groups, including those offering inclusive cycling experiences. [Visit Life's Better by Bike]

Going back to school?



Take a moment to think about how you'll get to school this year. Many parents find the school run stressful, especially when driving. Why not explore some alternatives? In 2021/22 79% of children preferred to travel actively*, including Park and Stride, which maybe a better option for those who have to use the car. For more ideas on sustainable travel, check out our Back to School booklet. It also includes a fun drawing competition for your child! *Based on a Hands-up survey undertaken with STARS accredited schools.

Feeling up for a challenge? Why not join us in celebrating Walktober this October!

It's a month-long challenge for International Walk to School Month. You can walk or wheel just one journey a day to or from school, or maybe park a bit further away and walk or wheel the remaining part of the journey. Remember, change doesn't have to be all or nothing – it's the small steps that count.



[Find out more about the Walktober Challenge]

Changes to your 28/28A service

Minor changes to services 28/28A took effect on 1 July 2024. First Solent, supported by the North Whiteley Development Consortium and Hampshire County Council, continues to provide the service. Most users saw no change, but some peak time journeys on weekdays were revised.

The timetable was changed to allow pupils of Cornerstone C of E Primary School to arrive at 0840, and journeys to and from Botley Station were withdrawn due to low passenger numbers. The new timetable is available on the First Solent website.



You can still take advantage of the £2 bus fare cap until 31 December 2024.

[See new timetable]

Biodiversity photo competition

Join Whiteley Town Council's photo competition. Take a walk and capture local biodiversity.



There are three competition categories:

- wildlife
- trees and mushrooms
- natural landscapes

Photos must be taken in Whiteley, and you should include details of where the photo was taken when you send in your entries. You can enter up to three photos in each category. Winners of each category will receive a local produce hamper and plastic-free alternatives to common household goods. The closing date is 30 September 2024.

For full details and terms and conditions please email:
townclerk@whiteleytowncouncil.co.uk

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