**Transition Time**

**Suggested wording for social media: Year R**

To support Transition Time, Hampshire’s Travel Planning Team will be posting on My Journey social media regularly throughout June and July as schools send out information to new parents/carers and as visits to schools take place.

There will be further posts in August to remind parents/carers to look at the ‘How could you travel to school?’ booklet and plan their journeys. Then again in October as a reminder of the competition closing date. (see schedule of dates below).

Our social addresses are:

[Icon

Description automatically generated](https://www.facebook.com/myjourneyhants/) [@myjourneyhants](https://www.facebook.com/myjourneyhants/) [A white x on a black background

Description automatically generated](https://twitter.com/MyJourneyHants?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) [@MyJourneyHants](https://twitter.com/MyJourneyHants?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor) [Icon

Description automatically generated](https://www.instagram.com/myjourneyhampshire/) [@myjourneyhampshire](https://www.instagram.com/myjourneyhampshire/)

You can simply re-share the relevant posts as you see them on our socials.

Just ‘like’ and ‘follow’ us to see our posts. Use the share buttons to share the post with your families.

Alternatively, you may wish to tweak the wording to suit your setting. Below is some suggested social media wording and dates of promotion.

We will also supply you with a Transition Time logo for your use (size suitable for X and Facebook and size suitable for Instagram).

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**Suggested Content:**

Event – Transition website promotion (year R, year 3 and year 7).

Date of planned posts on My Journey Hampshire – Wednesday 11th June 2025 at 7am.

Content 1 –

FB and Instagram –

Starting in Year R? 🏫

For lots of helpful information to help you plan your new journey whilst keeping it active, safer and lower pollution, see:

<https://myjourneyhampshire.com/hampshire-transition>

X –

Starting in Year R? 🏫

For lots of helpful information to help you plan your new journey whilst keeping it active, safer and lower pollution, see: <https://tinyurl.com/4evcu72m>

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NB – Content 2 on My Journey Hampshire is only relevant to Year 7.

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Event – Transition Time leaflets (year R, year 3 and year 7).

Date of planned posts on My Journey Hampshire – Friday 13th June 2025 at 7am.

Content 3 –

FB and Instagram –

The Transition Time leaflet for ‘Starting Year R’ from the Hampshire County Council’s Travel Planning Team will support you and your child planning the new school journey and, as much as possible, keep it active, safer, lower pollution and sustainable! 🛴👣🚲🦽

See: <https://myjourneyhampshire.com/hampshire-transition>

X –

The Transition Time leaflet for ‘Starting Year R’ will support you and your child planning the new school journey and, as much as possible, keep it active, safer, lower pollution and sustainable! 🛴👣🚲🦽

See: <https://tinyurl.com/4evcu72m>

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Event – Transition to support Year R / ‘How could you travel to school?’ booklet.

Date of planned posts on My Journey Hampshire – Saturday 14th June 2025 at 9am and repeat Wednesday 27th August 2025 at 9am.

Content 4 –

FB and Instagram –

Is your child starting in Year R is September? 🗓️

Their new school may be a new location which may involve an unfamiliar journey.

So, now is the perfect time to look at how your child will travel to school. 🛴👣🚲🦽

The school run is a great opportunity to start you and your child’s day in a positive and energised way. 😁

The ‘How could you travel to school?’ booklet from the Hampshire County Council’s Travel Planning Team is a great practical guide about safer, active and sustainable travel to school.

See: <https://tinyurl.com/yf6ys764>

X –

Is your child starting in Year R is September? 🗓️

The ‘How could you travel to school?’ booklet from the Hampshire County Council’s Travel Planning Team is a great practical guide about safer, active and sustainable travel to school.

See: <https://tinyurl.com/yf6ys764>

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Event – ‘How could you travel to school?’ booklet competition (open to Hampshire primary pupils).

Date of planned posts on My Journey Hampshire – Sunday 15th June 2025 at 9am and repeat on Thursday 28th August 2025 at 9am.

Content 5 –

FB and Instagram –

Need any more reason to read the ‘How could you travel to school?’ booklet?! 🛴👣🚲🦽

See the children’s competition on page 16.

This year children are being asked how their active journey to school makes them feel:

* Perhaps the exercise means they feel **alert, energised** and ready to start the day? 😁
* Maybe because of all the things they see and hear such as flowers, trees and birds, they feel **happy**? 🌷
* Having time to talk and have fun with family and/or friends on the journey may make them feel **relaxed**? 🗣️
* Jumping in puddles on a wet day may make them feel **alive**? ☔
* They may feel **proud** knowing their travel choice helps protect the environment, reduces noise and air pollution? **🌍**

Competition is for Hampshire primary pupils.

Some lovely prizes to be won! 🎁

Competition closes on 31st October 2025.

For booklet and competition entry details see: <https://myjourneyhampshire.com/hampshire-transition>

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Need any more reason to read the ‘How could you travel to school?’ booklet?! 🛴👣🚲🦽

See the children’s competition on page 16.

Competition is for Hampshire primary pupils.

Some lovely prizes to be won! 🎁

For booklet and competition entry details see: <https://tinyurl.com/4evcu72m>

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Content 6 and 7 – repeat of Content 4 and Content 5 prior to start of new academic year (see above).

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Event – ‘How could you travel to school?’ booklet competition reminder (open to Hampshire primary pupils).

Date of planned posts on My Journey Hampshire – Sunday 12th October 2025 at 9am.

Content 8 –

FB and Instagram –

Don’t forget the children’s drawing competition in the Hampshire ‘How could you travel to school?’ booklet. 🛴👣🚲🦽

This year children are being asked how their active journey to school makes them feel! ✍🏻💖

If you need any inspiration, why not take a look at the fantastic 2024 drawing competition winners: <https://tinyurl.com/yck49bz8>

For the 2025 drawing competition form see page 16: <https://tinyurl.com/yf6ys764>

Some lovely prizes to be won! 🎁

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Don’t forget the children’s drawing competition in the Hampshire ‘How could you travel to school?’ booklet. 🚲🛴🚶🏾‍♀️👩‍🦽

Need inspiration? See the fantastic 2024 winners at: <https://tinyurl.com/yck49bz8>

For the 2025 entry form see: <https://tinyurl.com/yf6ys764>

Lovely prizes to be won! 🎁

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**Follow up drawing competition winners’ news:**

There will be post-event socials to announce competition winners.

Keep an eye on the My Journey Hampshire social media channels!

We hope that the Transition Time resources have been helpful for your parents/carers and pupils and we look forward to lots of lovely drawing competition entries! 💖📝