

North Whiteley Travel Matters: Issue 15

Hampshire County Council's Travel Planning Team is delivering a Travel Plan for North Whiteley on behalf of the North Whiteley Consortium. Our focus is helping you to travel more actively and sustainably by supporting you to swap car journeys for more walking, cycling and shared transport.

North Whiteley travel survey highlights



In June and July, we surveyed North Whiteley residents to learn how they travel and what could encourage more sustainable or active choices.

When the survey launched, there were around 2,291 occupations in the development. It was promoted via letter drops to households in two key postcode areas, through both primary schools, Whiteley Town Council, and social media. We received 340 responses, a 14.8% response rate.

Of these, 82 respondents live within the development, 152 in the Whiteley Town Council parish, and the rest in Burridge, Park Gate, Hedge End, Curdridge, and Botley. Here's what residents told us about their travel habits:

- 65% walk more than once a week – up 9% since 2023. Most common trips made by foot were shopping and GP visits.
- 8% cycle more than once a week – up 3%. Most common trips included leisure trips and cycling to work.
- 4% take the bus more than once a week – up 2%. Most common trips made on the bus were for shopping, leisure, and hospital visits.
- 78% drive more than once a week – up 16%. Most common driving trips were for work, shopping, and hospital visits.

Full results will be available soon on the [My Journey North Whiteley website](#)

Don't let the weather keep you from traveling actively



As the days grow shorter and the weather turns colder, it's easy to stay indoors. But autumn and winter are the perfect seasons to embrace the outdoors. Fresh air, rain, and wind can boost your immune system and improve mental wellbeing.

Active travel is a simple way to make this part of your daily routine and the **£100 Green Travel Boost** is here to help you stay active all year round in North Whiteley.

Available for new residents, the £100 Green Travel Boost has already helped over 100 locals keep moving whatever the weather with items such as walking boots, waterproof jackets, bikes, and bike accessories. Claim yours today and start enjoying the benefits of active travel!

Find out more about Green Travel Boost: [Green Travel Boost | My Journey Hampshire](#)

Whether you're considering active travel or already on the move, we've gathered some tips for all-weather journeys that you might find useful.

Learn how to stay safe and comfortable on your bike during cold, wet, and icy conditions. Find out more: [11 tips for winter cycling - Walk Wheel Cycle Trust](#)

Fun ideas to make winter walks and everyday trips enjoyable for the whole family. Find out more: [Five tips for getting kids outside in all weathers](#)

Essential tips for navigating snow, ice, and cold weather with confidence when using a wheelchair or mobility aid. Find out more: [WheelchairsMobilityUK - Winter Wheelchair Safety](#)

Join leisure and health walks with the Fareham Healthy Walks programme



New to the area? Why not discover it with relaxed, social walks offered through Fareham Healthy Walks programme run by Community First charity.

Several routes start at Meadowside Leisure Centre and explore the local surroundings. The walks are free and run by volunteers, but you're welcome to support the organisation with a donation.

Check out the schedule for regular and occasional walks in your area: [Fareham Healthy Walks - Community First](#)

Slow Down poster design competition



Whiteley Town Council invites all primary school-aged children in the area to take part in a poster design competition to encourage drivers to slow down in Whiteley. Winning entries will receive a £50 voucher to spend at their choice of Waterstones or The Entertainer, and three winning designs will be turned into stickers for residents to use on their wheelie bins.

The competition is open until 28 November. Entries can be handed in at Meadowside Leisure Centre, Cornerstone C of E School, or Whiteley Primary School. Alternatively, you can send your submission via email to comms.officer@whiteleytowncouncil.gov.uk

Help champion cycling in your area



Want to make cycling easier for people in your area? Do you have experience or ideas to share? Maybe you'd enjoy leading a ride or simply championing cycling in North Whiteley?

We're looking for passionate people who cycle or would like to cycle to help form a Bicycle User Group and make a real difference in the community. If you love cycling and want to get involved, we'd love to hear from you!

Email us on travelplans@hants.gov.uk

Enjoyed reading Travel Matters for North Whiteley? Why not invite friends, neighbours and colleagues to sign up so they never miss out. Ask them to visit myjourneyhampshire.com/north-whiteley to subscribe.