



Modeshift STARS Initiatives Guide 2023

Air Quality	
AQ1	School promotes car sharing
AQ2	Car free days
AQ3	Car free zone in place
AQ4	Park and walk/stride scheme
AQ5	Removal of car parking spaces
AQ6	Highway code is promoted to students, staff and parents
AQ7	Parent parking campaign
AQ8	Parking Pledge Scheme
AQ9	Eco Driver Training
AQ13	Anti Idling Initiative
AQ14	Air pollution promotion
AQ15	National Clean Air Day
AQ16-12	Other air quality initiative

Cycling

C1	Dr Bike/cycle maintenance sessions
C2	Cycle parking installed
C20	National Cycle Challenge
C21	Bikeability level 1
C22	Bikeability level 2
C23	Bikeability level 3
C3	Bikers breakfast
C4	Opportunity to practice cycling skills at break time
C5	School takes part in Sustrans Big Walk & Wheel
C6	Cycle competitions/ schools cycle challenge
C7	Cycle reward scheme
C8	Bike Week
C9	Cycle club in place
C10	Pool bike system in place
C11	Cycle purchase scheme for staff
C12	Bicycle Security Marking
C13	Cycle rides/excursions
C14	Cycle Train / Bike Bus in place
C15	Bling Your Bike Day
C16-18	Other cycling initiative

Public Transportation

PT1	Public transport used for school trips
PT2	School promotes public transport
PT3	School promotes responsible behaviour on public transport / has bus behaviour policy
PT4	Private coaches for school trips pick up and set down in safe / accessible places
PT5	School promotes young person's travel card scheme
PT9	Catch the bus week
PT10	School has anti-bullying policy for school transport/public buses
PT11	Hop Off - get off two stops early
PT6-8	Other public transportation initiative 1

Curriculum

CU1	School takes part in competitions promoted by others
CU13	School collects postcode data
CU2	School teaches the health benefits of safe / active travel
CU3	School teaches environmental benefits of active travel
CU4	Theatre in Education on sustainable travel or road safety
CU5	Bike maintenance lessons
CU6	Cycling lessons (PE)
CU7	Road safety lessons
CU8	Pupils use school travel survey data from STARS in lessons
CU9	School uses the Living Streets Travel Tracker to collect data
CU10-12	Other curriculum work

Partnerships

P1	School works with Police/ Safer Neighbourhood Team/ PCSO to promote safe & sustainable travel
P2	School works with other schools to promote safe and sustainable travel
P3	School presents their work to other groups
P4	School works towards the Sustainable Schools Framework
P5	School works with Local councillors/ Mayor/ MPs
P6	School has achieved Eco School status
P7	School works with local residents/ resident associations to promote safe and sustainable travel
P8	School works with local charities/ NGOs to promote safe and sustainable travel
P9	School works with local sport/ health partnerships to promote safe and sustainable travel
P10-12	Other Partnerships

TRAVEL INITIATIVES

Road Safety & Training

R1	Cycle training for pupils (other than Bikeability levels 1 - 3)
R2	Learn to Ride
R3	Balance Bike Training
R4	Scooter training
R5	Pedestrian skills training
R6	Independent travel training
R7	Young Driver Training
R8	Cycle training for staff and / or parents
R9	Road Safety assembly/ presentation
R10	Be Bright Be Seen Activities
R11	School invites experts/organisations to talk about personal safety
R12	Safety around large vehicles training
R13	Use of transition resources
R14	Pupils monitoring traffic
R15	School has lobbied for installation of traffic calming outside of school
R16	School has lobbied for installation of safer crossings on the route to school
R17	School has lobbied for installation of 20mph zone outside of school
R18	Road Safety Day/Week
R23	In car safety for young adults
R24	Nursery Teaches Road Safety & Active Travel Messages
R19-21	Other road safety & training initiative

Walking & Scooting

W1	Living Streets WOW Campaign
W2	Living Streets Next Steps to Secondary campaign delivered
W3	Local Walking Reward Scheme
W6	Walk to school week
W7	Walk to school month
W8	5 / 10 minute walking zone in place
W9	Educational / Curriculum Walks
W10	Walking bus in place
W11	Walking trips
W12	Scooter storage installed
W13	Scooter club
W14	Active travel breakfast
W19	Parent shelter installed
W25	Secure buggy storage installed
W16-18	Other walking/scooting initiative

SUPPORTING INITIATIVES

Promotion

PR1	Newsletter
PR2	Info sent to residents / school communicates with residents
PR3	Local media / School gets local media attention
PR4	Presents to / shares ideas with other schools
PR5	Distributing cycling and public transport maps
PR6	School has an active travel policy
PR7	Travel information on notice board
PR8	Competitions run & promoted within school
PR9	Assembly
PR10	Social Media Campaign
PR11	Sponsored events
PR12	Parents' evenings/ Induction evenings
PR13	Information on website
PR14	Councillor/ MP/ Mayor invited to an event
PR15	Within the Prospectus
PR16	Letter from Head Teacher to Parents
PR17	New parent pack
PR18	Transition activities
PR19	School Railinq Banners
PR20	JTA/YTA/JRSO's in place
PR21	Travel to school information maps created
PR22	Active travel shop / enterprise
PR23	Other promotion method
PR24	

Hampshire
County Council



Consultations

Pupils

P1	In-depth pupil surveys take place
P2	Pupils conduct bike counts
P3	Pupils undertake work to complete the School Travel Plan / STARS application
P4	The School Travel Plan / STARS is discussed at School Council / pupil meetings
P5	Pupils monitor WOW
P6	Other pupil consultation

Parents

PA1	In-depth parents' surveys take place
PA2	The School Travel Plan / STARS is discussed at PTA (or similar) meetings
PA3	Other parent consultation

Staff

S1	In-depth staff surveys take place
S2	The School Travel Plan / STARS is discussed at staff meetings
S3	Other staff consultation

SMT & Governors

SM1	The School Travel Plan / STARS is discussed at Senior Management / Governors meetings
SM2	The School Travel Plan / STARS is on the Governor's Annual General Meeting agenda
SM3	The School Travel Plan / STARS is part of the School Improvement / Development Plan
SM4	Other SMT & Governors consultation

Residents, Businesses & Local Community

RBLC1	Residents are informed of the school's efforts to promote safe and active travel
RBLC2	Residents are consulted on the development and implementation of the School Travel Plan
RBLC3	School engages with the local community to promote safe and active travel across the area
RBLC4	School seeks the support of the business community to promote safe and active travel
RBLC5	Other SMT & Governors consultation

Local Authority

LA1	School is engaged with the LA with regards to implementing the School Travel Plan and STARS
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Number of Consultations required	Green	Bronze	Silver	Gold	Platinum
	2	2	7	10	10

Initiative Type	Subcategory	Initiatives Required				
		Green	Bronze	Silver	Gold	Platinum
Sustainable Travel Initiatives - planned	Walking & Scooting	10	10	20	25	25
Sustainable Travel Initiatives - completed	Cycling	0	10	20	25	25
Supporting Initiatives - planned	Public Transport					
Supporting Initiatives - completed	Road Safety & Training					
Supporting Initiatives - planned	Air Quality					
Supporting Initiatives - completed	Promotion	5	5	10	15	15
Supporting Initiatives - completed	Curriculum					
Supporting Initiatives - completed	Partnerships	0	5	10	15	15

For support with your STARS Travel Plan, please contact the Travel Plan Team at Hampshire County Council on:

Tel: (01962) 845638

Email: travelplans@hants.gov.uk

www.myjourneyhampshire.com/education

Green Level Accreditation Checklist

The 'Accreditation Progress' tab shows up to date progress in the Modeshift STARS Education system

Introduction

'School Details' section completed	<input type="checkbox"/>
'Pupil and Staff Information' section completed	<input type="checkbox"/>
'Opening Hours' section completed	<input type="checkbox"/>

Working Group

Working group established*	<input type="checkbox"/>
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Travel & Transport Infrastructure

'On-site Facilities' section completed	<input type="checkbox"/>
'Transportation Links' section completed	<input type="checkbox"/>
Must be sufficient detail to describe how to access the site by each travel mode.	<input type="checkbox"/>

Surveys, Modal Shift & Targets

At least two 'Targets' set	<input type="checkbox"/>
Targets must be SMART & not already achieved	<input type="checkbox"/>

Consultation

A minimum of two unique 'Consultation' actions recorded and Completed (not required for College or University site types)	<input type="checkbox"/>
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Travel & Transport Issues

A minimum of one current issue has been identified, and recorded	<input type="checkbox"/>
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Initiatives

A minimum of ten unique 'Travel Initiatives' recorded as Planned	<input type="checkbox"/>
A minimum of five unique 'Supporting Initiatives' recorded as Planned	<input type="checkbox"/>

Sign Off

Application is signed off by Head Teacher/SMT and LA Officer.	<input type="checkbox"/>
Best practice to obtain sign off by Governors and Pupil Group	<input type="checkbox"/>
Statement of endorsement provided by Senior Management Team	<input type="checkbox"/>

*Not a requirement for Green accreditation but it is best practice to complete these sections

Very good Level

Gold Level Accreditation Checklist

The 'Accreditation Progress' tab shows up to date progress in the Modeshift STARS Education system

Previous Levels Complete

All Green Level criteria complete & up to date	<input type="checkbox"/>
All Bronze Level criteria complete & up to date	<input type="checkbox"/>
All Silver Level criteria complete & up to date	<input type="checkbox"/>

Surveys, Modal Shift & Targets

A minimum of two annual pupil travel surveys recorded within the last four-academic years, one of which must be from the current academic year	<input type="checkbox"/>
Reduction in pupils travelling to school by car in the last four-academic years (i.e. current academic year & previous three academic years) of at least 5 percentage points, or <10% travel by 'Car'	<input type="checkbox"/>

Consultation

Evidence is required for all Consultation initiatives	<input type="checkbox"/>
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Initiatives

Evidence is required for all Initiatives	<input type="checkbox"/>
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Gold Standard Delivery

Evidence is required for all Initiatives	<input type="checkbox"/>
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Sign off

Application is signed off by Head Teacher/SMT and LA Officer.	<input type="checkbox"/>
Best practice to obtain sign off by Governors and Pupil Group	<input type="checkbox"/>
Statement of endorsement provided by Senior Management Team	<input type="checkbox"/>

Good Level

Bronze Level Accreditation Checklist

The 'Accreditation Progress' tab shows up to date progress in the Modeshift STARS Education system

Previous Level Complete

All Green Level criteria complete & up to date	<input type="checkbox"/>
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Introduction

'School Travel Policy' updated / linked to*	<input type="checkbox"/>
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Working Group

Working group established*	<input type="checkbox"/>
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Surveys, Modal Shift & Targets

'Pupil Survey' completed in current academic year – minimum 80% response rate (70% secondary schools, 20% Further Education/Higher Education)	<input type="checkbox"/>
'Staff Survey' completed in current academic year – minimum 50% response rate	<input type="checkbox"/>

Initiatives

Evidence is not required for Bronze but is strongly recommended

NOTE: There must be sufficient information in 'Reporting' for someone outside the school to understand what was done. 'N/A', 'none', abbreviations, initials and similar are not acceptable for accreditation.

A minimum of ten unique 'Travel Initiatives' recorded and Completed	<input type="checkbox"/>
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A minimum of five unique 'Supporting Initiatives' recorded and Completed	<input type="checkbox"/>
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Sign Off

Application is signed off by Head Teacher/SMT and LA Officer.	<input type="checkbox"/>
Best practice to obtain sign off by Governors and Pupil Group	<input type="checkbox"/>
Statement of endorsement provided by Senior Management Team	<input type="checkbox"/>

*Not a requirement for Bronze accreditation but it is best practice to complete these sections

Excellent Level

Platinum Level Accreditation Checklist

The 'Accreditation Progress' tab shows up to date progress in the Modeshift STARS Education system

Previous Levels Complete

All Green Level criteria complete & up to date	<input type="checkbox"/>
All Bronze Level criteria complete & up to date	<input type="checkbox"/>
All Silver Level criteria complete & up to date	<input type="checkbox"/>

Sign off

Application is signed off by Head Teacher/SMT and LA Officer.	<input type="checkbox"/>
Best practice to obtain sign off by Governors and Pupil Group	<input type="checkbox"/>
Statement of endorsement provided by Senior Management Team	<input type="checkbox"/>

