



## The National School Travel Awards

The Travel Planning Team at Hampshire County Council supports schools to participate in Modeshift STARS: the national schools awards scheme which recognises schools that have demonstrated excellence in supporting cycling, walking, wheeling and other forms of sustainable travel. The scheme, supported by the Department for Transport (DFT) encourages schools across the County to join in a major effort to increase levels of sustainable and active travel to improve the health and well-being of children and young people. Every school in Hampshire can participate in Modeshift STARS for **free**. This includes support and training by our team.



APPROVED TRAVEL PLAN 2025



GOOD TRAVEL PLAN 2025



VERY GOOD TRAVEL PLAN 2025



EXCELLENT TRAVEL PLAN 2025



OUTSTANDING TRAVEL PLAN 2025

[www.myjourneyhampshire.com/modeshiftstars](http://www.myjourneyhampshire.com/modeshiftstars)

## What will STARS deliver for your school?

- **Accreditation framework** so your school can audit the travel planning activities you have done to date and gain awards over five levels: **Approved, Good, Very Good, Excellent, and Outstanding** to achieve an online School Travel Plan.
- **Effective planning tool** to achieve your school's **objectives** and **monitor** your success in increasing the number of pupils and their families who regularly walk, wheel, cycle and use other forms of sustainable travel on the school journey. This work further supports schools Climate Action Plans (e.g. by delivering initiatives to increase active travel to school to reduce outdoor air pollution).
- **A celebration and promotional tool** that reaches beyond your school informing the wider community of your commitment to improving safety and air quality in the local area, by encouraging reduced use of car travel where possible and promoting sustainable travel to your pupils and their families.
- Your school may have the opportunity to be selected for the annual **Modeshift National and/or Regional STARS Awards** (Early Years Establishment of the Year, Primary School of the Year, Secondary School of the Year, All Through School of the Year, and SEND School of the Year). Ashurst Pre-School, Lymington Church of England Infant School, Noadswood School and The Waterloo School are the 2025/2026 winners of the Local Authority STARS Schools of the Year for Hampshire **and** The Waterloo School is the STARS South East SEND School of the Region.
- To gain STARS accreditation, participating schools conduct an annual 'hands up' survey where pupils are asked 'How they travel to school?' and 'How they would prefer to travel to school?'. This gives a good insight into actual **travel trends** and how pupils would like to travel. The data helps schools to set **realistic targets**. By having a sequence of Hands Up Surveys, this also helps schools to visually **see how their participation in events/initiatives is impacting on modes of travel**.
- Why not get started now? Take a look at the My Journey Hampshire website <https://myjourneyhampshire.com/stars-training> Here you can access the STARS training films which all have subtitles and clear instructions on how to use the system.

*\*note there is separate guidance on the 'hands up survey' for SEND schools.*

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# Total number of STARS accredited schools in Hampshire (updated December 2025)



<b>Basingstoke &amp; Deane Borough Council</b>	9	<b>Hart District Council</b>	6
<b>Eastleigh Borough Council</b>	14	<b>New Forest District Council</b>	48
<b>East Hampshire District Council</b>	11	<b>Rushmoor Borough Council</b>	10
<b>Fareham Borough Council</b>	8	<b>Test Valley Borough Council</b>	15
<b>Gosport Borough Council</b>	7	<b>Winchester City Council</b>	11
<b>Havant Borough Council</b>	10	<b>Hampshire total</b>	149

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## STARS accredited schools Autumn Term 2025

School	Level
Kingsclere C E Primary School	Approved
Marchwood Junior School	Approved
New Milton Junior School	Approved
St Mary's Bentworth Church of England Primary School	Approved
Stoneham Park Primary Academy	Approved
Tower Hill Primary School	Approved
Twiggs Lane Preschool	Approved
Waterside Primary School	Approved
Four Marks Church of England Primary School	Good
Greatham Primary School	Good
Hiltingbury Infant School	Good
Lydlynch Infant School	Good
Marchwood Church of England Infant School	Good
Milford-on-Sea Church of England Primary School	Good
Oakfield Academy	Good
Orchard Junior School	Good
Our Lady and St Joseph Catholic Primary School	Good
Riverside Community Special School	Good
Shakespeare Junior School	Good
Western Downland Church of England Aided Primary School	Outstanding

For the full list of ALL Hampshire schools currently accredited, go to:

<https://myjourneyhampshire.com/stars-schools>

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## A focus on: Fairfield's Primary School, Basingstoke.

An example of how effective campaign planning can lead to increases in active travel for the campaign duration, but more importantly, provide a springboard for longer-term behaviour change.

Fairfield's Primary School has been engaged in the Modeshift STARS active travel scheme for the last two years and has progressed to hold a Good (Bronze) Travel Plan.

### Using Bike Week as the springboard event:

Fairfield's Primary School was keen to reduce congestion from parent/carer parking outside the school and increase rates of active travel for the wellbeing of pupils. The school decided to use the national event: [Bike Week](#) (June 2025) as their springboard to organise a series of exciting bicycle/scooter-related events for pupils/families: *(click on the links below to be read on in more detail)*.

- [Encouraged pupils to their ride bike/scooter to school for the week,](#)
- [Pupils conducted bike/scooter counts and awarded house points,](#)
- [Bling Your Wheels / competition,](#)
- [Launch of the Bike Bus!](#)

### Translating the success into longer-term behaviour change:

So, campaigns such as these are just the start!

The success of Bike Week has provided the school with a foundation to continue to build on. The school do not want to see campaigns such as Bike Week standing in isolation but as the springboard for longer-term behaviour change. As such the school continues to **encourage pupils/families to see active travel as the norm** (this can be active travel for the full journey or use of a Park and Stride) and to **embed this behaviour into the everyday school journey**.

One agreed follow-on activity from Bike Week was a visit from Luke Hughes, the school's Local Authority Travel Planning Officer, who met the Junior Road Safety Officers and helped plan/action the school's next steps. These included, in January, the JRSOs handing out stickers to pupils who walked/wheeled, scooted, or cycled to school – providing extra encouragement during a month when active travel often drops. The school also created and shared an information sheet for parents/carers

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on the benefits of active travel and an updated Park and Stride map. Luke also hosted a drop-in session at the Sunflower café where he spoke with parents/carers about active travel and parking. Moreover, the school is delighted that the Bike Bus will continue to run due to the appetite from families, and there have already been two further Bike Bus events! Proof that “mighty oaks from little acorns grow”!

So, the advice from Fairfield’s is to start with a focus on a specific campaign, plan and promote this well, fully use your JRSO team, do not see the campaign in isolation but build on its success to keep the momentum going. The aim being to support longer-term behaviour change, for families to see active travel (particularly on the school journey) as a normal part of family life.

**Supporting other schools with active travel:**

Fairfield’s is delighted to have been contacted by another school seeking support on setting up their own Bike Bus. The school is more than happy to share best practice and support others also working to encourage safer and active journeys.

**More information on Fairfield’s Bike Week:**



**Encouraged pupils to ride their bikes/scooters to school for the week:**

Being a town centre school, Fairfield’s have high volumes of residential traffic and parking in the vicinity. Although there is no specific dedicated cycling infrastructure in the area, this actually acted as a motivator for the Bike Bus – the drive to help children and adults learn to navigate roads, improving confidence and skills (see section Launch of Bike Bus below). The school normally have around 30 children riding or scooting to school. Ahead of the Bike Week launch, the JRSOs assisted with promoting the event in assembly. A poster was also created and promoted to families via the weekly newsletter and of course pupils were keen to tell their parents/carers all about what was happening!

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### Pupils conducted bike/scooter counts and awarded house points:

The JRSO team conducted daily observations on numbers and awarded every pupil that cycled or scooted house points. It was very competitive! This resulted in cycling/scooting rates rising during the week to peak at 136 children on the Friday! Conducting counts was a great way of tracking the success of the campaign.

### Bling Your Wheels / competition:

Bike Week culminated with a Bling Your Bike & Scooter Day on the Friday. Again, this was well advertised and there were so many amazing decorations. The effort pupils/families had gone to was incredible. The JRSO's, with difficulty, chose eight winners across the school.



Above: just a few examples of the wonderfully decorated wheels!

### Launch of the Bike Bus!

Fairfield School's first ever Bike Bus was launched on the Friday as part of the week's events. The event was organised and led by one of the school's parents. Bike Bus guidelines were created to ensure a safe and smooth event. The event was promoted for confident parent/carer-pupil duos to participate. Full information on how the event would run was given. 40 children and parents/carers took part joining from five nominated pick-up points. The local community talk positively about the Bike Bus, and this has led to new school starters joining the Bike Bus. So, there is much confidence this will continue to grow. Families also feedback about how the Bike Bus has encouraged more use of the bikes during family leisure time, often replacing a car journey!

The Basingstoke Gazette even covered the Bike Bus launch story:

[Fairfields Primary Bike Bus Scheme Launched.](#)

The parent who organised the event summed its success up wonderfully: *"It was honestly one of the happiest school drop-offs I've ever seen. Every child riding in felt like part of something special and you could see how proud they were of themselves."*

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Some truly inspirational behaviour change work from Fairfields Primary School, keep up the splendid work!

If you would like your school to be showcased like our featured school, please email: [travelplans@hants.gov.uk](mailto:travelplans@hants.gov.uk)

Why not sign-up to the **My Journey newsletter** to find out about upcoming events and resources?

Hampshire schools: <https://myjourneyhampshire.com/newsletter-sign-up>



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