

# Travel Matters



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## NORTH Whiteley

## North Whiteley Travel Matters: Issue 17

Hampshire County Council's Travel Planning Team is delivering a Travel Plan for North Whiteley on behalf of the North Whiteley Consortium. Our focus is helping you to travel more actively and sustainably by supporting you to swap car journeys for more walking, cycling and shared transport.

### Spring into Action: Time to Walk, Talk, Listen



Each spring, Hampshire County Council's Travel Planning Team launches Spring into Action – an event aimed at families and schools, offering a collection of fun activities that promote active travel as spring arrives. This year's theme, Time to Walk, Talk, Listen, explores the positive connection between walking or wheeling and connectivity – the conversations, listening, and shared moments that occur naturally when travelling side by side.



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The Spring into Action Toolkit is designed for early years and primary-aged children and is ideal for families to use while walking or wheeling to and from school or their setting, or when out and about during leisure time.

[\[Find out more and explore Spring into Action\]](#)

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## Successful guided walks in North Whiteley



This half term, The Walk Wheel Cycle Trust and the Hampshire & Isle of Wight Wildlife Trust hosted a series of guided walks around Whiteley - and they proved a real success with the community.

The walks attracted a wide range of local residents, along with several of their four-legged companions. Participants enjoyed the opportunity to get active, discover local wildlife, learn more about the area's natural environment, and connect with others in the community. Below are some reflections from those who took part:

- "The nature walk was a great way to discover what's around us and learn more about local wildlife. It was interesting and easy to follow. It was also a great opportunity to connect with people around the area and find out about community activities organised by the council. Lovely experience for all ages. Thank you."
- "We had an awesome walk this morning with very friendly people and interesting stops where different points of nature were given. Then enjoyed tea and pastries to end a great experience."
- "A lovely scenic route. Lovely company and loads of information to take in. The kids loved collecting frogspawn."
- "It was an interesting and information walk. It was nice to get an insight into the area we live in."

- Child participant: "It was very fun. Everyone is really friendly. We'll definitely do it again. I really liked that people bought their dogs."

To stay up to date with future guided walks and activities in North Whiteley, please follow My Journey on [social media](#) or visit the [North Whiteley My Journey webpage](#). You can also visit [Whiteley Town Council](#) webpage for the latest announcements.

If you are keen to discover more of the nature and wildlife around you, you may be interested in [Wilder Wednesdays](#) - an initiative by the Hampshire & Isle of Wight Wildlife Trust. From hands-on nature exploration sessions and guided walks, to creating community gardens and taking part in local volunteering opportunities, there is something for all ages to enjoy. It's a great way to connect with the outdoors, learn new skills, and support wellbeing.

For more details, please visit [Hampshire & Isle of Wight Wildlife Trust webpage](#).

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## Free Travel Planning Support for North Whiteley Businesses



**Hampshire County Council is offering free access to Modeshift STARS for business** – an online travel planning platform designed to help workplaces create and deliver effective travel plans.

Why get involved?

- Make active and sustainable travel easier for your employees.
- Reduce congestion and improve air quality.

- Support staff wellbeing and lower travel costs.

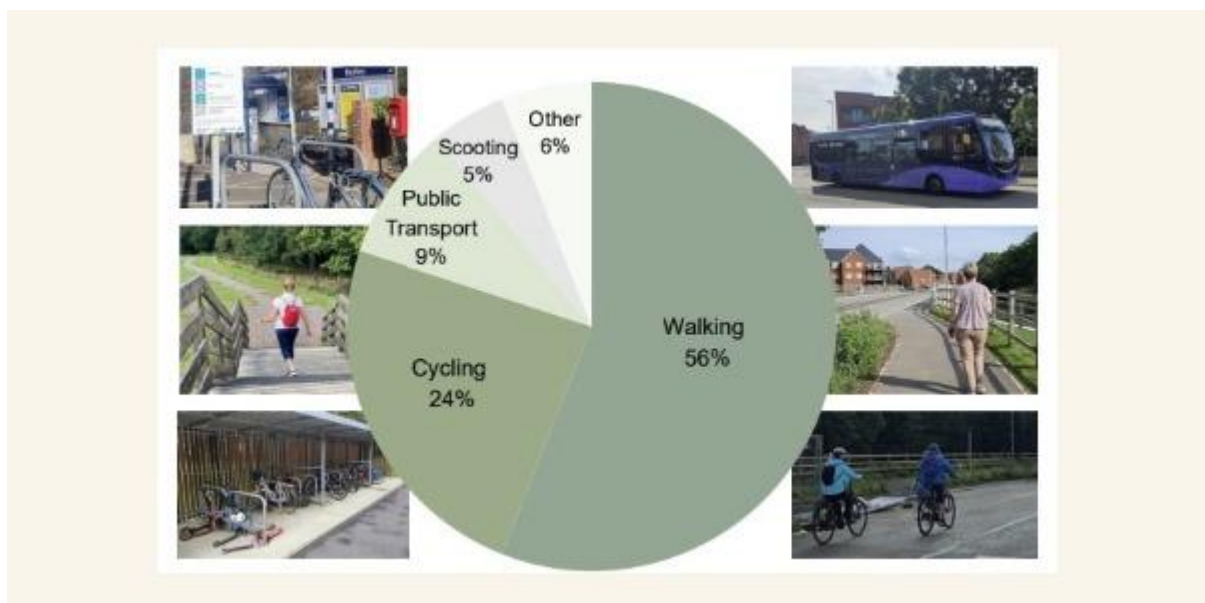
What's included?

- Free access to the Modeshift STARS platform.
- Guidance on developing and implementing your workplace travel plan.
- Recognition for your efforts through national accreditation.

You can also explore some free workplace travel planning resources and useful information on [My Journey Workplaces webpage](#).

For more information please contact [Travelplans@hants.gov.uk](mailto:Travelplans@hants.gov.uk)

## A year of £100 Green Travel Boost



The £100 Green Travel Boost for residents of the North Whiteley development has now been running for over a year, and during that time more than 350 items have been purchased to support sustainable travel. These range from walking shoes and waterproof coats to bicycles, season tickets for bus or train travel, and EV chargers. Read our end-of-year report here to find out more about how the £100 Green Travel Boost is helping North Whiteley residents make healthier travel choices.

Every household in North Whiteley can receive up to £100 to encourage greener, more sustainable travel. If you have not taken advantage of this offer, please see [here](#) for how to apply.

This initiative forms part of a planning obligation for the North Whiteley Consortium, who are fully funding the initiative and have commissioned Hampshire County Council to deliver on their behalf.

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[\[Read £100 Green Travel Boost end of year report\]](#)

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