

WALK TO SCHOOL WEEK - W6

Walk to School Week is a fantastic opportunity for schools to celebrate the simple act of walking and to inspire pupils, families, and staff to build healthy, sustainable travel habits. Taking place each May, this national campaign encourages children to enjoy the benefits of being active on their journey to school, while helping to create safer, cleaner, and greener communities.

Walking to school has significant positive impacts. Even a short, 10–15 minute walk helps children arrive more alert and ready to learn, supports their physical and mental wellbeing, and builds independence and road-sense skills. Fewer cars at the school gates mean reduced congestion, improved air quality, and a calmer, safer environment for everyone.

THE BASICS WALK TO SCHOOL WEEK

Register with HCC Walk To School Week to receive the free online resources.

Plan and promote in advance to the whole school community.

Make it fun by using stickers, class challenges, competitions or a themed day.

Offer Park and Stride sites for those that live too far away or who are travelling onto work.

Celebrate achievements such a winning class, share photos and quotes from the pupils.

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MAIN TRAVEL INITIATIVES

Car Free Day: Promote a car free day to families and staff.

Park and Stride: A great time to promote or launch Park and Stride to support families who drive.

Pedestrian Skills Training: Either sign up for the HCC's Road Safety Team Workshop or use resources from Think Website.

Daily Mile: Encourage/ introduce the Daily Mile during the school day to allow an opportunity for everyone to participate in walking/wheeling.

AQ2 Car Free Day
AQ4 Park and Stride Scheme
R5 Pedestrian Skills Training
W16-W27 Other initiative - Daily Mile

PROMOTIONAL ACTIVITIES

Competitions: Run a poster competition on the Green Cross Code following on from a pedestrian skills training.

Join Forces: Team up with local feeder schools/pre schools to run the campaign together.

Assembly: Share the free Walk to School PowerPoint provided by HCC upon registration.

Newsletter/Social Media: Promote Walk To School Week in advance and share feedback afterwards.

CU1 School takes part in competitions promoted by others
P2 School works with other schools
PR1 Newsletter
PR10 Social Media Campaign

SUPPORTING ACTIVITIES

JTAs/JRSOs/Eco Team/School Council: can be involved with organising and running the event. They could be involved with greeting people at the gate and handing out stickers.

Involve All Staff: Discuss with staff the initiatives running during Walk To School Week. Encourage staff to lead by example - maybe cycle, take the bus or park and stride.

PU6 Other Pupil Consultation
S3 Other Staff Consultation

RELATED CAMPAIGNS, EVENTS & WEBSITES

Events:

May [Walk To School Week](#)

June [Clean Air Challenge Week](#)

Year-round: [My Journey School Calendar and Planner](#)

Useful websites:

[Think! Education Resources](#)

[The Daily Mile](#)

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POTENTIAL TOTAL: 5 TRAVEL INITIATIVES, 5 SUPPORTING INITIATIVES AND 2 CONSULTATIONS